

The Largest All-Mopar Car Show &  
Swap Meet in the Midwest

2024

# Mopars IN THE PARK

**40TH  
ANNIVERSARY!**

**National Car Show  
& Swap Meet**



MIDWEST  MOPARS  
Est. 1955



**Friday May 31-  
Sunday June 2, 2024**

**Washington County Fairgrounds  
12300 N 40th Street, Stillwater, MN 55082**

facebook.com/midwestmopars • 612.446.0827 • moparsinthepark.com

**40th Annual Midwest Mopars in the Park National Car Show & Swap Meet May 31-  
June 2, 2024 - Washington County Fairgrounds, Stillwater, MN**

**SHOW SCHEDULE / HOURS**

**Friday, May 31 • NO PETS**

Spectator Gate Open at 8am

9am - 3pm Car Show Registration

9am - 6pm Car Show & Show Events\*

Swap Meet & Car Corral

**Saturday, June 1 • NO PETS**

Spectator Gate Open at 8am

9am - 3pm Car Show Registration

9am - 6pm Car Show & Show Events\*

Swap Meet & Car Corral

9am - 1:30pm Model Contest (Awards @2)

**Sunday, June 2 • NO PETS**

Spectator Gate Open at 8am

9am - 11am Car Show Registration

9am - 4pm Car Show & Show Events\*

Swap Meet & Car Corral

11am Mopar Teeter Totter

Noon Burnout Contest

1 pm Golf Cart Racing

3pm Awards Ceremony

\*Visit [www.moparsinthepark.com](http://www.moparsinthepark.com) for details

**\* \* \* \* SHOWCASE \* \* \* \***

**Specialty Displays**

Color Me Cuda

A100 Anniversary

A12 Anniversary

SATURDAY ONLY

Model Car Contest

SUNDAY ONLY

Mopar Teeter Totter

Burnout Contest

Golf Cart Racing

**REGISTER ONLINE**



Go to [moparsinthepark.com](http://moparsinthepark.com) and  
register your car online today!

**PRE-REGISTRATION • DEADLINE IS May 4, 2024**

**PRE-REGISTRATION ONLINE ONLY**

Go to [www.moparsinthepark.com](http://www.moparsinthepark.com) to register

• • •

Car Show Pre-Registration only \$45.00

(Confirmation letter and weekend passes will be sent USPS)

• • •

Midwest Mopar Members use member portal for additional \$5 discount

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During Show Registration only \$50.00

-or-

**NEW** Display only : \$10 + \$10 Wristband per person per day

(Daily entry only, not eligible for dash card or goodie bag, \$10 wristband required for each occupant)

• • •

Swap/Car Corral visit [moparsinthepark.com](http://moparsinthepark.com) for registration info

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**NO PETS ALLOWED IN ANY AREAS OF SHOW**



**TO: Fellow Mopar Enthusiast**

**RE: 40th Annual Midwest Mopars in the Park  
National Car Show and Swap Meet – May 31st – June 2nd 2024**

On behalf of the Midwest Mopars car club, I would like to personally invite you to be a contributing sponsor for the largest **All Mopar** car show and swap meet in the Midwest! Our 40th Annual Midwest Mopars in the Park National Car Show & Swap Meet is fast approaching and we're looking to you for your support!

The three-day event will be held **May 31st – June 2nd, 2024**, at the **Washington County Fairgrounds in Stillwater, Minn.** The 2023 event produced more than 1,600 beautiful Mopars in our show fields, over 300 swap meet vendors from around the US and more than 20,000 spectators came to visit our event and enjoy our tribute to some of Mopar's most distinguished and prominent guest personalities. Our manufacturer's midway was larger than ever with many national vendors who were attending for the first time and were excited to return in 2024 due to their huge success at our event!

Because we recognize that the economy continues to put a strain on everyone's advertising dollars, we offer several easy ways for you to showcase your company at our event while maximizing the return on your marketing dollars. See *the enclosed Sponsorship Categories*. Again this year we will provide an event Program to directly promote our sponsors during the three-day event. The Program will be distributed to everyone in attendance at our event and include a detailed map of the grounds and a list of sponsor locations. Your target audience will have your offerings in their hands long after the event itself. See the enclosed Program Rate!! Note: You must be a contributing show sponsor to advertise in the Program.

We look forward to your support of our national car show and swap meet! The earlier you reserve your space, the sooner you'll be included in our marketing efforts in promoting the show. For more information, contact me directly at 612-801-0874. For a closer look at our 2024 show and to keep up-to-date on activities planned for our 2024 show, please visit us at [www.midwestmopars.com](http://www.midwestmopars.com).

Thank you in advance for your support.

Dan Patenaude  
Sponsorship Chairman  
Midwest Mopars, Inc.  
612-801-0874  
email: [patenaude1@hotmail.com](mailto:patenaude1@hotmail.com)

*P.S. Reserve your space today for the Largest All Mopar Car Show in the Midwest.  
You won't want to miss this one!*

**[www.MidwestMopars.com](http://www.MidwestMopars.com)**

**MIDWEST MOPARS**  
**40th Annual Midwest Mopars in the Park Car Show & Swap Meet**  
**May 31st - June 2nd, 2024**  
**Washington County Fairgrounds, Stillwater, MN**

**SPONSORSHIP LEVELS**

SPONSORSHIP LEVELS	HEMI	440+6	440	383	340	318
	\$2,000	\$1,000	\$650	\$450	\$350	\$150
Your business logo/name on our website sponsorship page.	YES	YES	YES	YES	YES	YES
Your business logo/name on the Sponsor Roster given to all participants.	YES	YES	YES	YES	YES	YES
Your business card or promotional handout included in all show participant goody bags.	YES	YES	YES	YES	YES	YES
Receive a commemorative show plaque.	YES	YES	YES	YES	YES	YES
Complimentary Show Passes	8 Passes	6 Passes	4 Passes	4 Passes	4 Passes	4 Passes
Recognition on Event Sponsor Board	YES	YES	YES	YES	YES	YES
Sponsor listing in our monthly club newsletter	12 Months	12 Months	12 Months	12 Months	12 Months	12 Months
Sponsorship recognition on our club website with a link to your company website (if a website is available)	12 Months	12 Months	12 Months	12 Months	12 Months	12 Months
Receive a 30' W x 25' D space in our commercial vendor or swap area	YES	YES	YES	YES	YES	—
Your business name imprinted on Show Trophies and announced as a Car Class Trophy Sponsor	(10) 1st place	(5) 1st place	(3) 1st place	—	—	—
12 Months of our monthly club newsletter	YES	YES	YES	YES	YES	YES
YOUR BUSINESS LOGO/NAME IMPRINTED ON PROMOTIONAL ITEM OF YOUR CHOICE (SEE ATTACHED LIST FOR AVAILABLE CHOICES).	YES	YES	YES	YES	—	—

\* Limited Indoor Spaces Available, Call - 612-801-0874

\* Additional 15' x 25' Outdoor Spaces are Available,

**THIS IS A FULL 3-DAY SHOW**

**SET-UP IS OFFICIALLY THURSDAY AM, ANYONE SETTING UP TENTS OR BOOTH'S PRIOR TO THAT WILL BE CHARGED AN ADDITIONAL \$50**

**Midwest Mopars**  
**40<sup>th</sup> Annual Midwest Mopars in the Park Car Show & Swap Meet**  
**May 31st – June 2nd, 2024**  
**Washington County Fairgrounds, Stillwater, MN**

**Check off sponsored items and return this entire form by May 15, 2024 (No imprinted items after March 30th)**

**Sponsorship Category**

**Amount**

\_\_\_\_\_ **318 Sponsorship**

**\$150 Level (No Booth Space)**

\_\_\_\_\_ **340 Sponsorship**

**\$350 Level (Includes Basic Vendor Space)**

\_\_\_\_\_ **383 Sponsorship**

**\$450 Level (Includes Basic Vendor Space)**

Choice of:

- ☐ 12" x 24" (Minimum) Banner with Imprint on Event Golf Carts
- ☐ 1-1/2" x 3-1/2" Imprint on Plastic Event Bags (Co-Sponsor Approx 600)
- ☐ 1" x 2-1/4" Imprint on Participant Window Registration Cards (Approx 600) **(4-Available)**

\_\_\_\_\_ **440 Sponsorship**

**\$650 Level (Includes Basic Vendor Space)**

Choice of:

- ☐ Can Coolers with Imprint (Co-Sponsor Approx 500) **(4-Available)**
- ☐ Magnetic Frames with Imprint (Approx 500) **(1-Available)**

\_\_\_\_\_ **440+6 Sponsorship**

**\$1,000 Level (Includes Basic Vendor Space)**

Choice of: ☐ Imprint on Spectator Wristbands (Approx 8,000-12,000) **(1-Available)**

(Call for additional items available)

\_\_\_\_\_ **HEMI Sponsorship**

**\$2,000 Level**

**Imprint Information**

(Call for available items)

\_\_\_\_\_ **Additional 12 Month Ad in Club Newsletter \$60**

\_\_\_\_\_ **Additional 25ft x 15ft Booth Space(s) (at \$50 Ea.)**

**Amount Enclosed:** \$ \_\_\_\_\_

**Mail this form and your payment to:**

Email Logo to: patenaude1@Hotmail.com

Dan Patenaude  
Midwest Mopars, Inc.  
14299 209th Ave. N.W.  
Elk River, MN 55330  
Phone – 612-801-0874  
Email – patenaude1@hotmail.com

Please make checks payable to - **MIDWEST MOPARS, INC** **(PLEASE PRINT CLEARLY)**

Business Name \_\_\_\_\_

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ Check Number \_\_\_\_\_